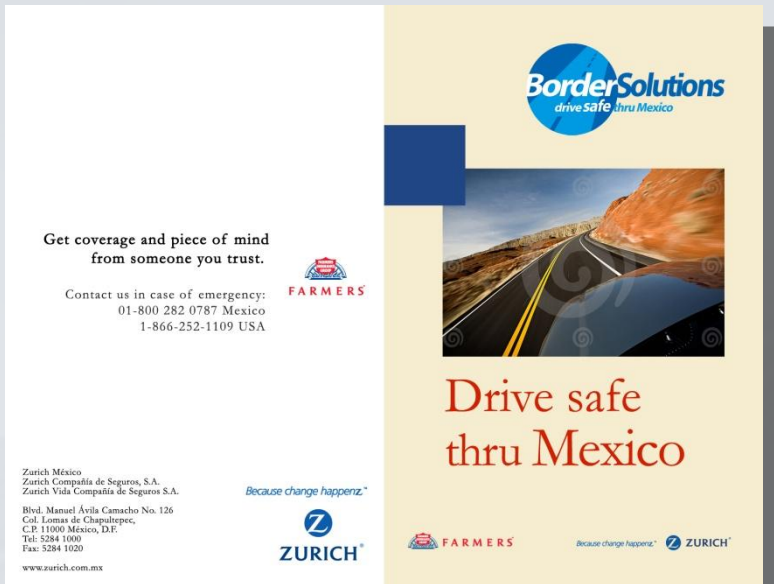


Mexico Auto Insurance

Border Solutions
drive safe thru México

Marketing Support

Marketing Materials



Border Solutions
drive Safe thru Mexico

Get coverage and piece of mind from someone you trust.

Contact us in case of emergency:
01-800-282-0787 Mexico
1-866-252-1109 USA

FARMERS

ZURICH

Drive safe thru Mexico

Zurich México
Zurich Compañía de Seguros, S.A.
Zurich Visa Compañía de Seguros S.A.

Bld. Manuel Ávila Camacho No. 126
Col. Lomas de Chapultepec,
C.P. 11000 México, D.F.
Tel: 5284 1000
Fax: 5284 1020
www.zurich.com.mx

Because change happenz™

FARMERS **ZURICH**

Brochure English Version



Border Solutions
drive Safe thru Mexico

If you are planning a car trip to Mexico either for vacations, business or shopping, one of the most important things to consider is a Mexico Auto Tourist Policy.

Border Solutions is a car insurance policy that allows you to travel with tranquility through Mexico, knowing that you and your vehicle are covered in case of an unexpected eventuality and also meeting Mexico's legal requirements.

Border Solutions offers you the same claims service standards that you would expect in the United States, things like:

- 24 / 7 bilingual support in all locations
- Medical, Roadside, and Legal assistance
- Best in class claims service

More importantly you can rest easy knowing that you are being taken care of by someone you trust:

The Auto Insurance Protection you need.

We offer three different insurance plans to meet your needs:

baZic®

Get basic liability coverage for property damage and meet Mexico's basic liability legal coverage requirements at the most accessible price for your Vehicle, you also get:

- Liability coverage for Property Damage and Bodily Injury (Combined Single Limit. Sum Insured from 50,000 to 100,000 USD)
- Basic Road assistance
- Legal Defense
- Medical Expense per person and event (2,000/10,000) - (3,000/ 5,000 USD)

Zstandard®

Basic Liability legal protection plus a complete coverage for your vehicle and your passengers, includes:

- Collision and Total Theft (Sum Insured from 5,000 to 80,000 USD) (actual cash value. Apply deductibles 2 % and 5 %)
- Liability coverage for Property Damage and Bodily Injury (Combined Single Limit. Sum Insured 200,000 USD)
- Medical Expense (Combined Single Limit. Sum Insured 20,000 USD)
- Basic Road assistance
- Legal Defense

Zmart®

You get all coverage from the Zstandard plan plus the higher insured amounts and special and unique extra coverage's for your car and your family tranquility, enjoy your trip with:

- Fixed deductibles for Collision and Total Theft (500 & 1000 USD)
- Labor rate included on collision
- Vandalism (10 % of insured amount)*
- Partial Theft interior equipment (10 % of insured amount)*
- Liability coverage up to 300,000 USD
- Medical Expenses up to 25,000 USD
- Medical and Road assistance, repatriation, tow service due to mechanical breakdown included, medical evacuation and more

*Apply deductibles.

For more coverage details, please refer to the General Conditions of the policy as coverage and conditions do differ from those provided under many United States Personal Auto insurance Policies.

FARMERS INSURANCE GROUP

ZURICH

Travel from United States into Mexico with peace of mind, call your agent today and ask for the Mexican Auto Tourist Policy.
www.farmers.com





Marketing Materials

Get coverage and piece of mind from someone you trust.



Contact us in case of emergency:
01-800 282 0787 Mexico
1-866-252-1109 USA

Zurich México
Zurich Compañía de Seguros, S.A.
Zurich Vida Compañía de Seguros S.A.
Blvd. Manuel Ávila Camacho No. 126
Col. Lomas de Chapultepec,
C.P. 11000 México, D.F.
Tel: 5284 1000
Fax: 5284 1020
www.zurich.com.mx

Maneje seguro en México

Because change happenz.™

Brochure Spanish Version



Si está planeando un viaje en auto a México, sea por vacaciones, compras o de negocios, es de suma importancia que considere adquirir una póliza de seguro de automóvil turista.

Border Solutions es una póliza de seguro de auto que le permite viajar con tranquilidad a través de todo México con seguridad, y teniendo la certeza de que su automóvil está protegido contra algún imprevisto y que, al mismo tiempo, usted está cumpliendo con un requerimiento de las leyes mexicanas.

En caso de reclamación, Border Solutions le ofrece el mismo estándar de servicio que recibirá en los Estados Unidos, como:

- Servicio bilingüe las 24 horas los siete días de la semana
- Asistencia en el camino, médica y legal
- El mejor servicio en su clase

Y lo más importante, puede estar tranquilo, teniendo la certeza que usted está siendo atendido por alguien en quien usted confía.

La protección de Seguro que usted necesita.
Le ofrecemos tres planes de seguro, de acuerdo con sus necesidades:

Viaje con tranquilidad de los Estados Unidos a México, consulte a su Agente de www.farmers.com

baZic*

Obtenga la cobertura básica de responsabilidad civil a terceros al precio más accesible, que le permite cumplir con los requerimientos básicos de las leyes mexicanas. Incluye:

- Responsabilidad Civil por daños a bienes propiedad de terceros y lesiones a terceros. Con dos opciones de suma asegurada a elegir que funcionan como: Límite único y combinado, de 50,000 o 100,000 dólares
- Gastos Médicos para ocupantes con dos límites de responsabilidad máxima a elegir de: 2,000 dólares por ocupante y 10,000 dólares por evento o 3,000 dólares por ocupante y 15,000 dólares por evento
- Asistencia en el camino básica
- Protección Jurídica



Zstandard*

Cobertura amplia para proteger datos que pueda haber en su vehículo.

- Daños Materiales y Robo Total. Suma Asegurada en base al valor comercial de la unidad en la fecha de la eventualidad. Deductible obligatorio del 20% (5% recuperable)
- Responsabilidad Civil por daños a bienes propiedad de terceros y lesiones a terceros personales. Con una suma asegurada de \$200,000 dólares que funcionan como: Límite único y combinado
- Gastos Médicos para ocupantes con suma asegurada de hasta \$20,000 dólares, como límite único y combinado



Zsmart*

Unid obtiene todas las coberturas del plan Zstandard, con sumas aseguradas mayores, así como coberturas adicionales, límites y exclusiones en el mercado para su tranquilidad y la de su familia y de su vehículo. Diferencia su viaje con:

- Deductible fijo para Daños Materiales y Robo Total \$100 dólares y \$1,000 dólares respectivamente
- Se cubren daños por Vandalismo: hasta por un 10% de la suma asegurada.
- Robo parcial de equipo instalado de fábrica hasta por un 10% de la suma asegurada*
- Suma asegurada de \$500,000 dólares en Responsabilidad Civil
- Suma asegurada de 25,000 dólares en Gastos Médicos
- Asistencia vital y médica, y en viaje conexas con servicio de guía en caso de falta asistencia o ayuda para asegurar al cruzar una frontera en la frontera.
- Evacuación médica en caso de enfermedad, repatriación de cuerpo y pánico móvil

*Plan diseñado.

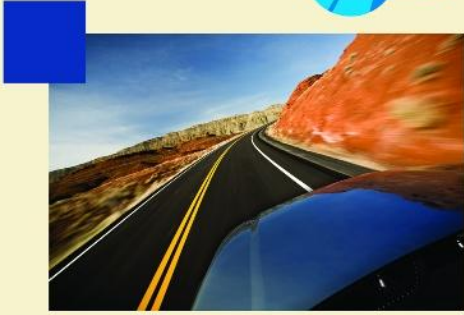

Para mayor detalle de las coberturas incluidas, favor de consultar las Condiciones Generales de la póliza, ya que, tanto la cobertura como las condiciones, difieren de las previstas bajo muchas pólizas de seguro de Automóviles en los Estados Unidos.

Seguros sobre la póliza de seguro de auto turista para México, Border Solutions.



Marketing Materials

Poster - English & Spanish Version




Drive safe thru Mexico

Border Solutions is one of a kind car insurance policy:


- 24/ 7 bilingual support in all locations
- Medical, Roadside, and Legal assistance
- Best in class claims service

Ask your agent about the three different auto insurance plans.

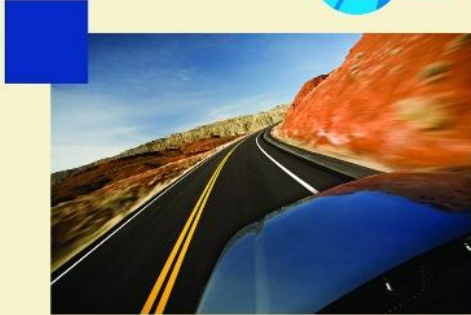

Get coverage and peace of mind from someone you trust.



FARMERS

Because change happens.™  **ZURICH**

Travel from United States into Mexico with peace of mind, call your agent today and ask for the Mexican Auto Tourist Policy.
www.farmers.com




Maneje seguro por México

Border Solutions es el mejor seguro de auto turista en su tipo:


- Servicio bilingüe las 24 horas los siete días de la semana
- Asistencia en el camino, médica y legal
- El mejor servicio en su clase

Pregunte por nuestros tres planes de seguro.

Viaje a México con la cobertura que usted necesita y la tranquilidad que le brinda alguien de confianza.



FARMERS

Because change happens.™  **ZURICH**

Viaje con tranquilidad de los Estados Unidos a México, consulte a su Agente de Seguros sobre la póliza de seguro de auto turista para México, Border Solutions.
www.farmers.com

e-Cards – B2C (generic english & spanish)

Póliza de Auto Turista para México ahora disponible

Reciba el mismo estándar de servicio que en Estados Unidos

- Atención bilingüe 24/7
- Asistencia en el camino
- Apoyo Legal y Médico

Viaje con tranquilidad de los Estados Unidos a México, consulte a su agente de seguros sobre la Póliza de Auto Turista para México

Tres planes diferentes: **baZic® Zstandard® Zmart®** El mejor servicio en su clase

FARMERS *Because change happenz.™* **ZURICH**

The Spanish e-card features a background image of a car driving on a winding road through a desert landscape. The text is in Spanish, highlighting the availability of a Mexico Auto Tourist Policy and listing benefits such as 24/7 bilingual attention, roadside assistance, and legal/medical support. It also mentions three plan options: baZic, Zstandard, and Zmart, and includes logos for Farmers and Zurich.

We can now offer Mexico Auto Insurance

With the same level of valuable customer and claims service you are used to having in the US

- Bilingual attention 24-7
- Assistance on the road
- Medical and legal aid

Travel from the US to Mexico with peace of mind, call your Agent today and ask for the Mexico Auto Tourist Policy.

Three different plans: **baZic® Zstandard® Zmart®** The best service in its class!

FARMERS *Because change happenz.™* **ZURICH**

The English e-card features the same background image of a car driving on a winding road. The text is in English, highlighting the availability of Mexico Auto Insurance and listing benefits such as 24-7 bilingual attention, roadside assistance, and medical/legal aid. It also mentions three plan options: baZic, Zstandard, and Zmart, and includes logos for Farmers and Zurich.



e-Cards – B2C (seasonal english & spanish)



BorderSolutions
maneje seguro en México

VIAJE PROTEGIDO!!

SI VA A VIAJAR A MÉXICO,
NO OLVIDE COMPRAR SU SEGURO DE AUTO.

COMPRE EN LÍNEA Y RECIBA
15% DE DESCUENTO
EN LA PRIMA NETA DE SU PÓLIZA
OPRIMA EL BOTÓN ABAJO PARA COTIZAR

Válido: Jun 30 – Jul 12, 2010

 **Cotizar**

Powered by  Dynamic Network
Insurance Services

Viaje con tranquilidad de los Estados Unidos a México.

Tres planes diferentes: **baZic® Ztandard® Zmart®** El mejor servicio en su clase

 **FARMERS** *Because change happenz.™*  **ZURICH**



BorderSolutions
drive safe thru Mexico

DON'T TAKE CHANCES!!

IF YOU ARE TRAVELING TO MEXICO, DON'T FORGET
TO BUY YOUR MEXICO AUTO INSURANCE.

PURCHASE ONLINE AND GET
15% DISCOUNT
ON YOUR POLICY'S NET PREMIUM
CLICK ON THE BUTTON BELOW
TO GET A QUOTE

Valid: Jun 30 – Jul 12, 2010

 **Quote**

Powered by  Dynamic Network
Insurance Services

Travel from the US to Mexico with peace of mind.

Three different plans: **baZic® Ztandard® Zmart®** The best service in its class

 **FARMERS** *Because change happenz.™*  **ZURICH**



e-Cards – B2C (seasonal english & spanish)



BorderSolutions
maneje seguro en México

VIAJE PROTEGIDO!!

SI VA A VIAJAR A MÉXICO,
NO OLVIDE COMPRAR SU SEGURO DE AUTO.

COMPRE EN LÍNEA Y RECIBA
15% DE DESCUENTO
EN LA PRIMA NETA DE SU PÓLIZA
OPRIMA EL BOTÓN ABAJO PARA COTIZAR

Válido: Sep 1 - Sep 7, 2010

 **Cotizar**

Viaje con tranquilidad de los Estados Unidos a México.

Tres planes diferentes: **baZic® Ztandard® Zmart®** El mejor servicio en su clase

 **FARMERS** *Because change happenz.™*  **ZURICH**



BorderSolutions
drive safe thru Mexico

DON'T TAKE CHANCES!!

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PURCHASE ONLINE AND GET
15% DISCOUNT
ON YOUR POLICY'S NET PREMIUM
CLICK ON THE BUTTON BELOW
TO GET A QUOTE

Valid: Sep 1 - Sep 7, 2010

 **Quote**

Travel from the US to Mexico with peace of mind.

Three different plans: **baZic® Ztandard® Zmart®** The best service in its class!

 **FARMERS** *Because change happenz.™*  **ZURICH**



Farmers website Banner B2C Link

(Illinois agents coming soon)

The screenshot shows the Farmers website interface. At the top, there are navigation tabs for "Products", "Learning & Planning", "Claims", and "Agent". The "Learning & Planning" tab is active, showing a dropdown menu with options: "Plan for Life Events", "Prepare for the Unexpected", "Just for Parents", and "Just for Teachers".

Below the navigation is a contact card for an agent named "Ada". It includes the Farmers logo, a "Contact Me" button, and contact information: "Street Address: 310 3rd Ave Ste A1, Chula Vista, CA 91910", "Phone: (619) 427-0270", "Fax: (619) 566-2111", and "Languages we Speak: English".

To the right of the contact card is a "Get a Free Quote Now" form. It has a green arrow pointing to it. The form includes a "Type of Insurance" dropdown menu set to "Auto" and a "Zip Code" input field. A green "Get Quote" button is at the bottom of the form.

Below the quote form is a banner for "Premier Whole Life Insurance" with a "Learn More" button.

Underneath is a "Tools" section with the heading "Select any of the following tools to assist you." and four tool options: "Are You Covered?", "Auto Deductible Calculator", "Life Conversation", and "Home Deductible Calculator".

At the bottom is a carousel of partner organizations. The "Border Solutions Drive Safe thru Mexico" banner is circled in red. The other banners are for "March of Dimes" and "Teen Driving Education".



B2C Link

(Available for AZ, CA, ILL & TX)

All Farmers Agents
Has their own
B2C Link / System

Using B2C system the Agent
gets the same percentaje of
commission

General
Conditions

What To Do in Case
of an Accident?

FAQ's

Products



FARMERS

AUTHORIZED AGENT

BASHIR NASIM
2745 JEFFERSON ST., SUITE B
CARLSBAD, CALIFORNIA 92008

Phone: (760)444-0333
Fax: (760)434-6200



Quote X CLOSE

Insured Name: First Name Last Name *

Plan: Choose coverage... [View Coverage Detail](#)

From: mm/dd/yyyy Time
08/17/2010 14 : 07 CDT

Days: Choose term...

To: mm/dd/yyyy Time
08/17/2010 14 : 07

ACV: Choose value... [Kelly Blue Book](#)

Vehicle Type: AUTO

Towing

Towing Type CAR

➔ NEXT



Publish B2C Link – Facebook & Twitter

Dynamic Network Insurance System - Internet Explorer provided by Dell

https://crossborder.dn-insurance.com/index_frame.php

File Edit View Favorites Tools Help

Dynamic Network Insurance Services BorderSolutions ZURICH

TASKS
REPORTS
ADMINISTRATION

- Download SpeedCheck
- Upload SpeedCheck
- Messages
- Agents
- Users
- Change Password
- Customize Quotation
- Copy B2C Link
- Send e-Card
- Agents Documentation
- Add New Marketing Material
- Update Stock
- New Marketing Material Request
- Request Marketing Material

HELP & SUPPORT

RICARDO MATUS
User: rmatus

Powered by:
Dynamic Network Insurance Services, Inc.

Cross Border Solution

Lic # 946598 Arizona Lic # 0D95560 California.
Lic # 15740053 Texas Lic # 699776 Nevada.
(1-888-MX1-DNIS) (1-888-691-3647)

Done

Inbox - Micro... 2 Reminders Dynamic Net... Travel provid... Samsung Zurich Fam... Microsoft Exc... Microsoft Po... Untitled - Paint ES 12:24 PM



Publish B2C Link – Facebook

facebook

Email

Password

Keep me logged in

[Forgot your password](#)

Sign Up

Watanabe Insurance Agency is on Facebook

Sign up for Facebook to connect with Watanabe Insurance Agency.



Helping YOU protect what matters most to YOU!

Auto * Home * Life * Business *
Workers Comp * Health

Information

Location:
1756 Orange Avenue (at Rochester)
Costa Mesa, CA, 92627

Phone:
714-580-6871

Mon - Fri:
8:30 am - 5:30 pm

40 People Like This

Watanabe Insurance Agency



Wall

Info

Photos

Discussions

Reviews

Filters



Watanabe Insurance Agency Tip for new home owners: If your new home has burglar or fire alarm that contacts a central alarm company when triggered, you may get a reduced rate. Plus, if you have an automatic sprinkler system inside your house that activates in the event of a fire, you may get a discount.
<http://bit.ly/bp3wBq>

<http://bit.ly/bp3wBq>
bit.ly

📅 August 12 at 12:44pm · Comment · Like



Jennifer Wells these are good, it prompted me to contact you about my stuff :) perfect timing!

August 12 at 12:57pm · Flag



Watanabe Insurance Agency is now offering "Border Solutions". A tourist Auto Insurance policy that will bring you a peace of mind while traveling thru Mexico. Dont waste your time stopping at the border. Before you go on vacation, call 714-580-6871 for your free quote!

<https://crossborder.dn-insurance.com/ap.php?a=291557>
crossborder.dn-insurance.com

📅 August 10 at 4:37pm · Comment · Like



Publish B2C Link – Twitter

The screenshot shows the Twitter profile of jimenezdomingo. The profile includes a header with navigation links (Home, Profile, Find People, Settings, Help, Sign out), a profile picture, and a bio. The bio mentions San Diego, CA, and a website link. The profile statistics show 11 following, 13 followers, and 0 listed. The tweet history shows several tweets, with the most recent one circled in red. This tweet is a quote about Border Solutions Mexico auto insurance, including a URL and a timestamp.

twitter Home Profile Find People Settings Help Sign out

jimenezdomingo

Name Domingo Jimenez
Location San Diego, CA
Web <http://www.farmer...>
Bio If buying a home in california and want the best insurance coverages for your new home and to properly protect your family give me a call for free consultation

11 following 13 followers 0 listed

Tweets 6

Favorites

Actions
[block jimenezdomingo](#)
[report for spam](#)

Following

Quote your Border Solutions Mexico auto insurance
<https://crossborder.dn-insurance.com/ap.php?a=993678>
4:45 PM Jul 1st via web

You Tube – BS Video

<http://www.youtube.com/bordersolutions>



You Tube Search Browse Upload

Zurich Mexico Border Solutions BorderSolutions's Channel **Subscribe** All Uploads Favorites

FARMERS INSURANCE GROUP **FARMERS**

0:00 / 3:19

Info Favorite Share Playlists Flag

Zurich Mexico launches Border Solutions through Farmers Agents in CA & TX Like

From: [BorderSolutions](#) | June 30, 2010 | 66 views

Buy online Zurich Mexico Border Solutions auto insurance through Farmers Agents in California & Texas

[View comments, related videos, and more](#)



BS on twitter



twitter

Have an account? [Sign in](#)

Get short, timely messages from Border Solutions.

Twitter is a rich source of instantly updated information. It's easy to stay updated on an incredibly wide variety of topics. [Join today](#) and follow [@BorderSolutions](#).

[Sign Up](#)

Get updates via SMS by texting follow [BorderSolutions](#) to [40404](#) in the United States
[Codes for other countries](#)



BorderSolutions

Name [Border Solutions](#)
Location [California, US](#)
Web [http://crossborde...](#)
Bio [Border Solutions, Zurich Mexico Auto Insurance](#)

8 following 11 followers 1 listed

Tweets 16

Favorites

Following



[RSS feed of BorderSolutions's tweets](#)

Traveling to Mexico? Don't let an accident spoil your weekend- get the right coverage and drive safe thru MX, visit Farmers website (CA/TX)

about 2 hours ago via web

Drive safe thru Mexico, buy online your Mexico Auto Insurance visit your Farmers agent website (CA/TX)

1:30 PM Aug 18th via mobile web

Mx Auto Insurance, Medical, Roadside & Legal Assistance, 24/7 bilingual; 3 different plans ask your Farmers agent (CA/TX)

1:41 PM Aug 12th via web

Travel to MX some US auto policies only provide limited coverage subject to a few # of miles from the US border ask your Farmers agent CA/TX

1:48 PM Aug 11th via web

Travel to MX, buy online Zurich Mexico Auto Insurance, visit your



BS website

http://bordersolutions.com



FARMERS®



(1-888-MX1-DNIS) (1-888-691-3647)



QUOTE & BUY ONLINE



Search

Agent Name:

Location:

State/City

Zip Code

0-10 of 53 Results. << >>

Name: ALBERT SMITH
Mail: asmith9@farmersagent.com
Address: PO BOX 734, GARRISON, TEXAS, C.P.75946
Phone: 936-622-6030
Office Phone: Ext:

GET A QUOTE >>



Mobile phone:
Fax: 936-622-9655

Name: ALEXANDER SMITH
Mail: asmith@farmersagent.com
Address: 100 W BROADWAY STE 6010, LONG BEACH, CALIFORNIA, C.P.90802
Phone: (562)983-7520

GET A QUOTE >>



Mobile phone:



Mexico Auto Insurance

Powered by  Dynamic Network
Insurance Services



Border Solutions
drive safe thru México

